



Dear friends, colleagues and fellow cooperators,

I have the pleasure to invite you to the Annual European Forum on Social Entrepreneurship, including an European Conference on "Promoting Social Entrepreneurship - Opportunities and Perspectives", and the Third European Fair of Social Enterprises and Cooperatives of Persons with Disabilities, to take place from 20st to 23th March 2014, supported by the European Commission.

We would be deeply honored should you or some of your partners- social and/or specialized employers that are providing employment for people with disabilities (and their umbrella organizations) have interest in taking part in this event.

For those participants that agree to expose their products or promotional materials (that create employment for people with disabilities) at the Fair, the hotel accommodation (Bed & Breakfast) for the period they choose to stay will be covered by the NFEPPD. The Hotel is in close proximity to the Forum venues. The exposition is free of charge.

Participating as speakers in the Conference (10 minutes presentations), for introducing the field you work in, is also welcomed and highly valued. We will shortly send you the full agenda and the programme of the Conference for further information about the participants.

You can find information and draft agenda on the event on the following pages.

Please find also enclosed:

1. Registration form
2. Information about the participants in the Fair.

We are looking forward to seeing you at the occasion of this important event.

Sincerely yours,

Elka Todorova
*Chairperson,
National Federation of
Employers of Persons with Disability*



PROGRAME

of the Third European Forum on Social Entrepreneurship

20.03 – 23.03.2014

City of Plovdiv, Bulgaria

Thursday, 20 March 2014

11:00-11:30	<p>Official opening ceremony of the Third European Fair for Enterprises and Cooperatives in Social Economy:</p> <ul style="list-style-type: none">- Mr Ivan Sokolov, CEO of International Fair Plovdiv- Mr Ivan Totev, the Mayor of Plovdiv- Mr Marko Curavić, European Commission, GD Enterprises and Industry /to be confirmed/- Mr Jan Olsson, European Economic and Social Committee- Mr Bruno Roelants, European Confederation of Workers' Cooperatives, Social Cooperatives and Social and Participative Enterprises (CECOP)- Mr Mincho Koralski, Executive Director of the Agency for Persons with Disabilities-Mr Hasan Ademov, Minister of Labour and Social Policy- Ms Daniela Bobeva, Deputy Prime Minister of Bulgaria-Mr Plamen Oreshaski, Prime Minister of Bulgaria /to be confirmed/ <p><i>Pavilion 6 of the International Fair</i></p>
	Ribbon cutting by officials
11:30-13:00	Visiting the Fair and presentation of the awards to the participants
14:00-18:00	<p>Conference “Promoting social entrepreneurship - opportunities and perspectives”</p> <p><i>Bulgaria Hall, Congress Centre of the International Fair</i></p> <p><i>Working languages : Bulgarian, English and French</i></p>

14:00-16:00	<p>First panel</p> <p>Moderator: Stilian Balasopulov, President of the National Union of Worker Producers' Cooperatives</p> <ul style="list-style-type: none"> - Role of the state in the development of social entrepreneurship - Mr Hasan Ademov, Minister of Labour and Social Policy, Bulgaria - EC policy for the promotion of social entrepreneurship – Mr Marko Curavić, <i>European Commission, GD Enterprises and Industry</i> /to be confirmed/ - Social Business Initiative /SBI/ - Collaboration between public administration and social enterprises, <i>European Commission, GD Employment, Social Affairs and Inclusion</i> - The European social fund and the social entrepreneurship 2014-2020, <i>Mr Philippe Hatt, European Commission, former Head of Unit at the GD Employment, Social Affairs and Inclusion</i> - The Social Business Initiative and the Single Market Act, <i>European Commission, GD Internal Market and Services</i> - Cooperatives – restructuring and social entrepreneurship, Mr Jan Olsson, member of the European Economic and Social Committee
16:00-16:30	Coffee break
16:30-18:00	<p>Second panel</p> <p>Moderator: Mr Mincho Koralski, Executive Director of the Agency for Persons with Disabilities (APD)</p> <ul style="list-style-type: none"> - Cooperatives and social entrepreneurship: new developments at the European level, <i>Mr Bruno Roelants, European Confederation of Workers' Cooperatives, Social Cooperatives and Social and Participative Enterprises (CECOP)</i> - Activities of APD – opportunities to develop the social entrepreneurship - The new 'Blue Guide' on the implementation of EU product rules and Product Safety and Market Surveillance Package, Mr Simeon Shenev, <i>European Commission, GD Enterprises and Industry</i> - Social Firms Europe CEFEC. A Voice for Social Economy in Europe, Mr. Petru Vasile Gafiuc - Projects for social enterprises and cooperatives, Mr Sanjin Plakalo, <i>Pour la Solidarité</i> - Social entrepreneurship and the European Network for Social Integration

	Enterprises ENSIE, Ms Aurélie Dupres Discussion: Conclusions and generalizations. Closing the conference.
19:00-21:00	Dinner given to the lectors, with a representative from the Ministry of Labour and Social Policy, <i>St. Petersburg Hotel</i>

Friday, 21 March 2014

10:00-12:30	<p>Roundtable: „Development of social entrepreneurship – role of the state and municipalities”</p> <p>Moderator: Elka Todorova, President of the National Federation of Employers of Persons with Disabilities</p> <ul style="list-style-type: none"> - Public-private partnership (PPP) between municipalities and social enterprises – an opportunity to develop social entrepreneurship – a representative from the Association of Municipalities in Bulgaria - The Economic and Social Council (ESC) and PPP - a representative from the ESC - PPP model – the experience of Pleven Municipality - OP Innovations and competitiveness 2014-2020 – Support to enterprises and cooperatives of persons with disabilities” - a representative from the Ministry of Economy and Energy - The European Social Fund and OP Human Resource Development – opportunities for social enterprises” - 2014-2020 – a representative from the Ministry of Labour and Social Policy - The guarantee funds – a factor in the development of social entrepreneurship - a representative from the banking system - Best practices in PPP and European projects <ul style="list-style-type: none"> - NFRI (National Federation of Employers of Persons with Disabilities) - TPKI (Worker Cooperatives of Persons with Disabilities) <p>Discussion:</p> <p>Conclusions and generalizations. Closing the roundtable.</p>
14:00-16:00	Business meeting of social enterprises with commercial organisations

In view of the short period until the beginning of the Fair, we kindly invite you to confirm your participation by sending filled the attached registration form to our partners - the National Union of Worker Producers' Co-operatives /NUWPC/ Bulgaria **before 25.02.2012** – to Petya Atanasova; e-mail: uniontpk@uniontpk.com

The use of exhibition stand is free of charge.

For questions regarding the construction of your booth, please contact Ms. Rayna Georgieva from the International Fair in Plovdiv **before 25.02.2012** – tel. +359 32/90 23 46, e-mail renyg@fair.bg.



Further Information on the event:

Since 2003, the European year of persons with disabilities, national exhibitions of specialized enterprises and cooperatives of persons with disabilities have been organized in Bulgaria. On the occasion of the United Nations' International Year of Co-operatives 2012 and by the initiative of the National Union of worker producers co-operatives, National Federation of employers of persons with disabilities and our colleagues in the disability and social sector, the "Tenth Jubilee Exhibition" grew into the "First European Fair of Social Enterprises and Cooperatives of Persons with Disabilities", which took place at the International Fair in Plovdiv, from 29th March to 1st April 2012.

The event took place thanks to the support of the European Commission and was one of the biggest events inaugurated by H.E. László Andor, EU Commissioner for Employment, Social Affairs and Inclusion, within the framework of the International Year of Cooperatives.

The event took place also thanks to the support of the Ministry of Labour and Social Policy and the International Fair in Plovdiv, which is the largest in Southeast Europe, and which has been member of the International Association of Exhibition Industry (Union des Foires Internationales), for 70 years.

As a continuation of this highly successful European initiative and in conformity with the implementation of the Commission's Social Business Initiative we are co-organizing the European Forum on Social Entrepreneurship, including a European Conference on "Promoting Social Entrepreneurship - Opportunities and Perspectives" and Fair of Social Enterprises and Cooperatives of Persons with Disabilities, to take place from 20st to 23th March 2014.

The forum will be held again with the assistance of the European Commission, NFEPD, NUWPC, CECOP and the Bulgarian Ministry of Labour and Social Policy. The main objectives of the Fair are: **development of social entrepreneurship; exchange of experience and best practices** between social enterprises and cooperatives in the EU Member States and **strengthening the links** between them; the **increase of employment of persons with disabilities**; the **realization of beneficial business** contacts and **market research**. We would like to express our confidence that this event will significantly contribute to a further development of the social entrepreneurship and encourage the employment of persons with disabilities.